

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Strategic Media Service
Attention: Accounts Payable
3299 K Street
Suite 200
Washington, DC 20007

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
64817-1	10/14/12	October 2012	10/01/12 - 10/14/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
National Republican Senate	NRSC/MANDEL	

Flight Dates	Order #	Alt Order #
10/10/12 - 10/14/12	64817	09838623

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/10/12	10/12/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	--WTF--	:30	3	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 10/11/12 6:53 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVGENJMRSC-1H \$325.00 NM									
2 WKRC F 10/12/12 6:39 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVGENJMRSC-1H \$325.00 NM									
3 WKRC F 10/12/12 6:52 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVGENJMRSC-1H \$325.00 NM									
2	10/10/12	10/12/12	CBS Morning News	7:00 AM-9:00 AM	--WTF--	:30	3	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$190.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 10/11/12 8:11 AM CBS Morning News 7:00 AM-9:00 AM :30 TVGENJMRSC-1H \$190.00 NM									
2 WKRC Th 10/11/12 8:46 AM CBS Morning News 7:00 AM-9:00 AM :30 TVGENJMRSC-1H \$190.00 NM									
3 WKRC F 10/12/12 8:43 AM CBS Morning News 7:00 AM-9:00 AM :30 TVGENJMRSC-1H \$190.00 NM									
3	10/13/12	10/13/12	6a-8a Local 12 News Sat	7:00 AM-8:00 AM	-----S-	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Sa 10/13/12 7:16 AM 6a-8a Local 12 News Sat 7:00 AM-8:00 AM :30 TVGENJMRSC-1H \$150.00 NM									
2 WKRC Sa 10/13/12 7:24 AM 6a-8a Local 12 News Sat 7:00 AM-8:00 AM :30 TVGENJMRSC-1H \$150.00 NM									
4	10/10/12	10/12/12	Local 12 News at Noon	12:00 PM-12:30 PM	--WTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 10/11/12 12:21 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 TVGENJMRSC-1H \$350.00 NM									
2 WKRC F 10/12/12 12:08 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 TVGENJMRSC-1H \$350.00 NM									
3 WKRC F 10/12/12 12:28 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 TVGENJMRSC-1H \$350.00 NM									
5	10/10/12	10/12/12	5p Local 12 News at Five	5:00 PM-5:30 PM	--WTF--	:30	2	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 2 \$525.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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Advertiser	Product	Estimate Number	
National Republican Senate	NRSC/MANDEL		

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7	10/10/12	10/12/12	6p Local 12 News at Six	6:00 PM-6:30 PM	--WTF--	:30	2	\$650.00	NM																																																								
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8	10/14/12	10/14/12	6p CBS Eve News Sun	6:00 PM-6:30 PM	-----S	:30	1	\$550.00	NM																																																								
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1	WKRC	Su	10/14/12	6:29 PM	6p CBS Eve News Sun	6:00 PM-6:30 PM	:30	TVGENJMNRS-1H	\$550.00	NM																																																							
9	10/10/12	10/12/12	M-F 7p-730p	7:00 PM-7:30 PM	--WTF--	:30	2	\$650.00	NM																																																								
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10	10/10/12	10/12/12	M-F 730p-8p	7:30 PM-8:00 PM	--WTF--	:30	2	\$750.00	NM																																																								
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12	10/14/12	10/14/12	Sun Reg 3	9:00 PM-10:00 PM	-----S	:30	1	\$2,400.00	NM																																																								
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							

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INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646


www.local12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
64817-1	10/14/12	October 2012	10/01/12 - 10/14/12
Advertiser	Product	Estimate Number	
National Republican Senate	NRSC/MANDEL		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
12	10/14/12	10/14/12	Sun Reg 3	9:00 PM-10:00 PM	-----S	:30	1	\$2,400.00	NM																																																																			
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>Su</td><td>10/14/12</td><td></td><td>Sun Reg 3</td><td>9:00 PM-10:00 PM</td><td>:00</td><td></td><td>\$2,400.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Su	10/14/12		Sun Reg 3	9:00 PM-10:00 PM	:00		\$2,400.00	NM	Credited																																												
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13	10/14/12	10/14/12	Sun Reg 4	10:00 PM-11:00 PM	-----S	:30	1	\$3,000.00	NM																																																																			
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1	WKRC	Su	10/14/12	10:47 PM	Sun Reg 4	10:00 PM-11:00 PM	:30	TVGENJMRSC- 1H	\$3,000.00	NM																																																																		
14	10/11/12	10/11/12	Thu Reg 2	9:00 PM-10:00 PM	---T---	:30	1	\$3,000.00	NM																																																																			
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15	10/14/12	10/14/12	Bengals vs Clevelnd	10/1:1:00 PM-4:00 PM	-----S	:30	1	\$16,000.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$16,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>Su</td><td>10/14/12</td><td>12:58 PM</td><td>Bengals vs Clevelnd 10/14</td><td>1:00 PM-4:00 PM</td><td>:30</td><td>TVGENJMRSC- 1H</td><td>\$16,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S	1	\$16,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Su	10/14/12	12:58 PM	Bengals vs Clevelnd 10/14	1:00 PM-4:00 PM	:30	TVGENJMRSC- 1H	\$16,000.00	NM																																	
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16	10/13/12	10/13/12	SEC Football	3:30 PM-7:00 PM	-----S-	:30	4	\$350.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S-</td><td>4</td><td>\$350.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>Sa</td><td>10/13/12</td><td>4:24 PM</td><td>SEC Football</td><td>3:30 PM-7:00 PM</td><td>:30</td><td>TVGENJMRSC- 1H</td><td>\$350.00</td><td>NM</td></tr><tr><td>3</td><td>WKRC</td><td>Sa</td><td>10/13/12</td><td>4:36 PM</td><td>SEC Football</td><td>3:30 PM-7:00 PM</td><td>:30</td><td>TVGENJMRSC- 1H</td><td>\$350.00</td><td>NM</td></tr><tr><td>2</td><td>WKRC</td><td>Sa</td><td>10/13/12</td><td>5:48 PM</td><td>SEC Football</td><td>3:30 PM-7:00 PM</td><td>:30</td><td>TVGENJMRSC- 1H</td><td>\$350.00</td><td>NM</td></tr><tr><td>4</td><td>WKRC</td><td>Sa</td><td>10/13/12</td><td>6:32 PM</td><td>SEC Football</td><td>3:30 PM-7:00 PM</td><td>:30</td><td>TVGENJMRSC- 1H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S-	4	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Sa	10/13/12	4:24 PM	SEC Football	3:30 PM-7:00 PM	:30	TVGENJMRSC- 1H	\$350.00	NM	3	WKRC	Sa	10/13/12	4:36 PM	SEC Football	3:30 PM-7:00 PM	:30	TVGENJMRSC- 1H	\$350.00	NM	2	WKRC	Sa	10/13/12	5:48 PM	SEC Football	3:30 PM-7:00 PM	:30	TVGENJMRSC- 1H	\$350.00	NM	4	WKRC	Sa	10/13/12	6:32 PM	SEC Football	3:30 PM-7:00 PM	:30	TVGENJMRSC- 1H	\$350.00	NM
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17	10/13/12	10/13/12	Sat Reg 2	9p-10p	-----S-	:30	1	\$450.00	NM																																																																			
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18	10/14/12	10/14/12	630p Local 12 News Sun	630p-7p	-----S	:30	1	\$550.00	NM																																																																			
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Total Spots							34																																																																					

Payment Terms 30 Days

Gross Total **\$37,495.00**

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Dallas, TX 75284-1646

www.local12.com

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
64817-1	10/14/12	October 2012	10/01/12 - 10/14/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
National Republican Senate	NRSC/MANDEL	

<u>Agency Commission</u>	\$5,624.25
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<u>Net Amount Due</u>	\$31,870.75
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